

# EC Toronto – Unique Selling Points

## FESTIVALS AND EVENTS

Here are just a few of the most popular annual festivals:

- [Toronto International Film Festival](#)
- [Harbourfront Centre Festivals](#)
- [Summerlicious & Winterlicious](#) food festivals
- [BuskerFest](#)
- [Nuite Blanche](#) Toronto
- [Caribana Parade](#)
- [Taste of the Danforth](#) Greek food festival

## MARKETS

- [St. Lawrence Market](#) – voted #1 on National Geographic's [World's Best Food Market list](#)
- [Kensington Market](#)
- [Evergreen Brickworks Farmer's Market](#)

## SPORTS

You can attend many professional sports games. Tickets vary between \$10 for baseball and \$300 for hockey. Don't miss the:

- Hockey – Toronto Maple Leafs
- Baseball – Toronto Blue Jays
- Basketball – Toronto Raptors

## THEATRE

In Toronto you'll have access to some of the best dance, opera and musical performances in the world. For a quick glance at [what is happening in Toronto](#)

- National Ballet of Canada – Four Seasons Centre
- Toronto Symphony Orchestra
- Sony Theatre
- Panasonic Theatre
- Princess of Wales Theatre
- Royal Alexandra Theatre
- Canon Theatre
- Opera House – Four Seasons Centre

## ART GALLERY HOPPING

Toronto's art scene is growing and becoming more established in the international arena. People can pop into art galleries free of charge. These are generally located in Toronto and accessible via public transport. Some of these [galleries](#) include:

- Daniel Faria Gallery
- Monte Clark Gallery
- Nicholas Metivier Gallery
- Angell Gallery

## OUTDOOR ACTIVITIES

### Summer

Toronto has great weather in summer you will find many outdoor activities to enjoy!

- Many free outdoor festivals sponsored by the City of Toronto
- [City of Toronto Special Events](#)
- [Outdoor Swimming Pools](#)
- [Patios](#)
- [Beaches](#)
- [Toronto Islands](#)

### Winter

Winter in Canada is magical, with the sun glistening off the fresh snow in the morning. And most winter activities are free or very low cost! Here are a few of them:

- [Tobogganing](#)
- [Skiing](#)
- [Skating](#)

### All seasons

- [Toronto Discovery Walks](#)
- [High Park](#)

## LARGE CITY CONVENIENCES WITH SMALL TOWN CHARM

### All the benefits of a large city:

- Toronto is a major concert destination, with almost all North American and World tours having a stop here
- There are hundreds of smaller concert venues where popular local talent perform
- Check out blogTO's [list of best live music venues](#)
- Toronto's major airport allows easy international travel
- Many well-known galleries, museums and concert halls
  - › Toronto Symphony Orchestra
  - › National Ballet of Canada
  - › Art Gallery of Ontario
  - › Royal Ontario Museum
- [Over a 100 public libraries](#)
- Amazing shopping
  - › [Eaton Centre](#)
  - › [Yorkville](#)
  - › [Queen Street West](#)
  - › [Honest Ed's](#)
  - › [Underground PATH](#) – Underground walkways connecting most of the downtown core

### All the charm of a small town:

Although a large city, Toronto is made up of many smaller [neighbourhoods](#), each with their own distinct look and feel. Ask any Torontonians and they will have a strong opinion about which neighbourhood is best!

## LIVING COSTS

### Transport

Toronto has excellent public transit. Students can easily and affordably get around everywhere in Toronto using the [Toronto Transit Commission](#) (TTC). Sample adult fares:

- › One trip \$3
- › Monthly pass \$126

### Food Costs

- Fast Food
  - › Hotdog/Sausage in a bun \$2.25
  - › Burger, fries & soft drink \$8
  - › Large coffee \$1.75
  - › Slice of pizza \$3
  - › Large pizza \$13
- Casual Dining
  - › Hamburger and fries \$9
  - › Pasta with chicken \$15
  - › Chicken fingers and fries \$9
  - › Seafood and vegetables \$18
- [Groceries](#)
  - › Bread 675g \$2.79
  - › Milk 1l \$2.28
  - › Apples 1kg \$3.4
  - › Chicken 1kg \$7.09
  - › Ground Beef 1kg \$8.85

### Entertainment

- › Movie cinema tickets \$13
- › Nightclub entrance fee \$10
- › Pint of beer in a bar \$6
- › Cell phone, monthly plan \$30

### Miscellaneous

- › Minimum wage \$10.25 an hour
- › Gasoline \$1.25 a litre